**IST 618  
Policy Analysis**

In this module you will be doing a simple policy analysis, ideally of a proposed law. You can also do a policy analysis of a problem you are currently dealing at work for example. If you want to do it on a law then go to this site:

<https://www.congress.gov/>

Click on Legislation (at the top of the page)

Go to the section “Congress” in the middle of the page. Click ”select all”

Go to the search window and look for a pending bill on a subject related to information policy (privacy, security, copyrights, patents, freedom of speech, freedom of information, net neutrality).

To give you an example: I used the search term “privacy” and found: S 2201: Online Personal Privacy Act. This is an example of the type of bill you could choose to do a policy analysis on. Choose a bill that from the information field that you find interesting.

Once you select the bill you will be watching the lecture for this week and doing the policy analysis assignment in stages as you complete each of the modules of the lecture. By the time you finish lecture your assignment should also be done.

**POLICY ANALYSIS ASSIGNMENT**

For this assignment you will be reading the Schouwstra and Ellman paper, which you will find in the readings section of the course. The pages listed for each of the sections are about their paper. Each section indicates that you need to watch a module of the lecture and to read some pages from the paper. Once you do this you will then use the examples to complete each of the sections using the bill you select.

**Title of the bill:**

**Your summary of the bill**:

(try to avoid the common and complicated legal language)

**Goal of the bill**:

Watch the lecture section about goals and read page 3, and examples on pages 16 and 23 of the policy analysis cycle.

**Objectives** **of the bill:**

Watch the lecture section about objectives and read page 3 and examples on pages 16 and 23.

**Methods instruments**

Watch the lecture section about methods and instruments and read page 4 and examples on pages 16 and 23.

**Activities**

Watch the lecture section about activities and read page 5 and examples on pages 16 and 23.

**Performance**

Watch the lecture section about performance and read pages 5 and 6 and examples on pages 16 and 23.

**Context, conceptual framework**

Watch the lecture section about context and conceptual framework and read pages 8-10 and examples on pages 17-22.

**Institutional framework**

Watch the lecture section about institutional framework and read pages 11-13 and examples on pages 17-22.

**Evaluation**

Watch the lecture section about evaluation and read pages 7, 8, and 23.

**Instructions for the cost-benefit section of your policy analysis**

The cost benefits analysis section of this policy analysis is not covered in the Schouwstra and Ellman paper but it is fundamental to any evaluation of any policy or project. To complete this section of your assignment you will rely on the lecture only. Please try to think and do research about actual costs. Describe them and try to do a bit of research to determine how much these things would cost. Try to also describe and quantify the benefits. I have created a spreadsheet template that you can use to complete this section. Please upload the two documents together once you complete watching the lecture.

Development costs

Operational costs

Non-recurring costs

Recurring costs

Benefits, intangible benefits